

Professor Vishwanathan Iyer's

HERAMB COACHING CLASSES

Yogeshwar Towers, Katemanivali, Kalyan (East)

Date: 06/10/17

XII/Organisation of Commerce

Marks: 30

Duration: 1Hr

Q.1. Fill in the blanks: (05)

- 1 In e-business payments have to be made _____. (in cash, credit, online)
- 2 Credit or Debit cards are popularly known as _____. (paper, plastic, polymer)
- 3 The term e-business is derived from the terms _____ and e-commerce. (e-mail, e-pay, cash)
- 4 Businessmen are _____ of the society. (representatives, members, trustees)
- 5 Business ethics is a branch of _____ science. (social, physical, general)

Q.2. True or False with reason: (any 2) (10)

- 1 Business ethics are applicable to all business organization.
- 2 Providing career opportunities to employees is the responsibility of business.
- 3 Credit cards are used for cash payment.

Q.3. Short notes; (any 3) (15)

- 1 What are the various types of e-business transaction
- 2 Distinguish between Traditional business and e-business
- 3 What are the responsibilities of commercial organization towards customers
- 4 What are the responsibilities of commercial organization towards workers
- 5 What are the responsibilities of commercial organization towards shareholders

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